

# Razorfish Fact Sheet

## ABOUT US

Razorfish ([www.razorfish.com](http://www.razorfish.com))

Razorfish creates experiences that build businesses. As one of the largest interactive marketing and technology companies in the world, Razorfish helps its clients build better brands by delivering business results through customer experiences.

Razorfish combines the best thought leadership of the consulting world with the leading capabilities of the marketing services industry to support our clients' business needs, such as launching new products, repositioning a brand or participating in the social world.

With a demonstrated commitment to innovation, Razorfish continues to cultivate our expertise in Social Influence Marketing, emerging media, creative design, analytics, technology and user experience.

Razorfish has offices in markets across the United States, and in Australia, Brazil, China, France, Germany, Japan, Spain and the United Kingdom.

Clients include Carnival Cruise Lines, MillerCoors, Levi Strauss & Co., McDonald's and Starwood Hotels.

Razorfish is part of the Publicis Groupe (Euronext Paris: FR0000130577) VivaKi organization. Visit [www.razorfish.com](http://www.razorfish.com) for more information. Follow Razorfish on Twitter at @razorfish, and visit us on Facebook.

## KEY FACTS

Founded: 1995

Personnel count: More than 2,000 (worldwide)

Headquarters: Seattle

Web site: [www.razorfish.com](http://www.razorfish.com)

## OFFERINGS

Marketing & Experience Design

Enterprise Solutions

Razorfish Health

For more detail visit

<http://www.razorfish.com/#/offerings>

## PARTIAL BLOGROLL

[emergingexperiences.com](http://emergingexperiences.com)

[goingsocialnow.com](http://goingsocialnow.com)

[technology.razorfish.com](http://technology.razorfish.com)

[AmnesiaBlog.com](http://AmnesiaBlog.com)

[Headlightblog.com](http://Headlightblog.com)

[scattergather.razorfish.com](http://scattergather.razorfish.com)

[razorfishsearch.com/](http://razorfishsearch.com/)

[melesmusings.com/](http://melesmusings.com/)

## FOLLOW US

**Facebook** [www.facebook.com/razorfish](http://www.facebook.com/razorfish)

**Twitter** @razorfish [www.twitter.com/razorfish](http://www.twitter.com/razorfish)

## LEADERSHIP TEAM

Razorfish is led by Bob Lord, CEO

For a complete list of our global leadership team, please visit <http://www.razorfish.com/#/company/leadership>

## KEY INDUSTRIES

Automotive

Consumer Goods

Financial Services

Healthcare & Life Science

Media & Entertainment

Retail

Technology & Telecom

Travel & Leisure

## ALLIANCES

For a complete list of our alliance partners, please visit <http://www.razorfish.com/#/partners>

## SAMPLE CLIENTS

AT&T

Audi

Ben & Jerry's

Best Buy

Capital One

Carnival Cruise Lines

Choice Hotels

Condé Nast

MillerCoors

Dell

Disney

EMC Corporation

Forest Labs

Investors.com

JCPenney

Levi Strauss & Co.

Kraft

Limited Brands

Mattel

McDonald's

Mercedes-Benz USA

Microsoft/MSN

NFL

Nike

Olympus

Oxfam

PNC Bank

Purina

Ralph Lauren

Safeco

Samsonite

Standard Life Bank

Starwood Hotels & Resorts

Toshiba

Travel Channel

Victoria's Secret